



## **B3 Benchmarking: More Than ENERGY STAR® and Built to Thrive With or Without It**

As a B3 user, you already understand the value of data-driven building performance management. You're leveraging one of the most comprehensive benchmarking tools available—one that goes beyond compliance to support strategy, sustainability, and operational excellence.

With recent conversations and uncertainty surrounding the future of the ENERGY STAR Portfolio Manager® (ESPM), we want to take a moment to speak directly to you—our B3 community—and offer clarity and confidence: **B3 is not dependent on ENERGY STAR**, and your benchmarking workflows are future-proof. **Your data will remain in B3, accessible and usable by you!**

While ENERGY STAR scores are a familiar benchmark in the industry, they've always been just one piece of the performance puzzle. In B3, ENERGY STAR data is one of many inputs—but the platform itself is far more comprehensive and is able to work without ESPM.

B3 delivers:

- **Multi-dimensional performance metrics** across portfolios, building types and peer groups
- **Carbon tracking and GHG reporting** to help align with goals
- **Customizable dashboards and KPIs** tailored to your reporting needs
- **Utility data automation** to save time and reduce manual entry
- **Capital planning tools** to evaluate retrofit potential and ROI
- **Policy compliance features** that flex with changing local, state, and federal requirements

### **No Disruption to Your Workflows**

Should ESPM be significantly changed or even phased out, the core metrics of B3 will be uninterrupted. Federal government shutdowns have impacted ENERGY STAR in the past, but **B3 continues to offer rich, meaningful benchmarking capabilities**, even without ENERGY STAR scores. Because B3 stores your historical utility data, normalizes for weather

and building use, and provides internal performance scores, your insights don't disappear with a missing ENERGY STAR score or a shutdown of ESPM—they continue evolving. ESPM data is also stored in B3, so if ESPM is shutdown, with B3 you will not lose your data. This means meter readings, building information, and historical scores will all remain accessible to you in B3.

### **Impacts of ESPM and B3 Connections**

If usage data is entered automatically via ESPM, you could be impacted should ESPM shut down. Existing data would stay, but no new data would flow. If this should happen, we would work with you to set up new data feeds into B3. These could include:

- Data Uploads via Excel files – allowing B3 to import usage data in a format easily accessible to you. This may be a standard export from the utility or Green Button format.
- Direct Connections – authorizing third-party applications to access energy usage data directly from the utility, facilitating automated and continuous data sharing.

### **More Insights, More Independence**

ENERGY STAR has long served as a helpful benchmark—but it was never designed to be an enterprise energy management tool... B3 was! The B3 platform gives you control, flexibility, and deeper context. Many of our users already rely more on B3's metrics, visualizations, and targets than on ENERGY STAR scores, especially for internal decision-making and long-term planning.

### **Planning Ahead, Not Reacting in Haste**

We're not here to speculate or sound alarms. ENERGY STAR Portfolio Manager may remain operational for years to come. But even if the program changes or winds down, B3 users will be better positioned than most—already working in a platform designed to adapt, expand, and support building performance goals with or without federal tools.

By using B3, you've already chosen a platform built for resilience and innovation. You're not just benchmarking buildings—you're optimizing portfolios, planning for the future, and leading the way in performance-based sustainability.

And we're here to help you every step of the way.